

## INNOVATING PORTUGAL

### The Ocean as a Driver of Innovation

Portuguese Ambassador's Residence, 12 Belgrave Square, London SW1X 8PP  
3<sup>rd</sup> February, 2010, 2.00 pm – 5.00pm

The economic value of the Ocean has yet to reach its full potential as we know more about outer space than of the bottom of the seas. However a wide range of opportunities exist along the 528 miles of the Portuguese coastline and its vast national waters. A lot more is expected to come with much room for sharing of knowledge, experience and techniques as well as opportunities for public-private partnerships and foreign investment.

During 2009 Portuguese expertise and innovation in Renewable Energies, IT and Software, Construction, Biotechnology and Healthcare were the focus of the debate exploring business opportunities for Portuguese and British companies. 2010 will start by looking at how the ocean acts as a driver of innovation for these industries.

aicep Portugal Global – Portugal's Business Development Agency, and Barclays, with the support of TAP - the Portuguese Airline, and the cooperation of the Confederation of British Industry, British Chambers of Commerce, UK Trade & Investment, Portuguese Chamber of Commerce, British-Portuguese Chamber of Commerce, Forum of Private Businesses and several Trade Organisations (Renewable Energy Association, National Energy Foundation, AWS-Ocean Energy, Oceanlinx, National Federation of Builders, SOCITM, Women in Telecoms & IT Association, Association of British Health Care Association, Medical Research Council Technology, Plymouth Maritime Laboratory, Society of Maritime Industries, and Wave Energy Centre - Centro de Energia das Ondas), have been showcasing a new Portugal: a country of innovation and modernity, home to companies and industries committed to research, development and knowledge.

#### PROGRAMME

- 1400 Registration
- 1430 Welcome by His Excellency the Ambassador of Portugal, Mr. António SantanaCarlos
- 1435 **Barclays Commercial Banking Portugal**, Mr. João Coutinho - Director
- 1445 *Companies' role in the Hypercluster of the Ocean's Economy*, **Portuguese Chamber of Commerce and Industry**, Mr. Bruno Bobone - Director
- 1500 *Shaping the Oceans' future behind and beyond the Continental Shelf*, **EMEPC - Ministry of Defence**, Prof. Pinto de Abreu - Director
- 1515 *Project Flow – Future leaves in Ocean Waves*, **Naval Ria**, Mr. António Pontes – Director
- 1530 Case Study on Waves Energy – to be confirmed
- 1545 *Doing Business with Portugal*, **aicep Portugal Global UK**, Prof. Bernardo Ivo Cruz - Director
- 1600 Questions and Discussion
- 1630 1700 Drinks Reception

ENTRANCE IS COMPLIMENTARY BUT LIMITED PLACES AVAILABLE

For registration, please contact Miss Diana Brás from AICEP UK at +44 (0) 2072016666 or [trade.london@portugalglobal.pt](mailto:trade.london@portugalglobal.pt)